



SMALL BUSINESS SUSTAINABILITY PROGRAM

The Douglas County Chamber is pleased to offer a new program for companies who have surpassed the initial startup phase and are ready to focus on the next stage in sustaining their organization.

Please complete the following application in full and return it to the Chamber by no later than 5pm on Friday, April 12th. Applications will be reviewed by a committee of community business leaders based upon specified criteria. Selected businesses will be invited to interview prior to acceptance into the program.

REQUIREMENTS

Douglas County Chamber Member
Minimum of Two Years in Business
20 Full Time Employees or Less
For-Profit Business

COMPANY INFORMATION:

Company Name _____

Owners/Principal _____ Title _____

Address _____

Phone _____ Contact email _____

Website _____

Year business was established _____ Years under current ownership _____

Entity (LLC, Corp., S-Corp.) _____ Are you a "home-based" business? Yes ___ No ___

Do you own your own building or facility? Yes ___ No ___

Number of full time employees: 2017 _____ 2018 _____

Approximate number of clients/customers: 2017 _____ 2018 _____

Approximate annual revenue (a range is acceptable): _____

Which financial documents does your company prepare annually?

___ Audits ___ Financial Review ___ Compiled ___ In-House ___ Tax Return

COMPANY PRODUCT/SERVICE

Company's principal mission:

Company's products/services:

Company's current flagship product/service?

What is the competitive advantage of this product/service (niche)?

What are your plans for future market development?

MARKET

What/who is your target market?

What is your revenue growth rate %? _____

What percent of your market (that is known) do you own? _____

Notable clients of company in marketplace (optional): _____

COMPETITION

Who are your direct and indirect competitors?

What are the alternatives to your company's product/service?

Why is your company's product/service superior to others (other than customer service)?

RISKS & OPPORTUNITIES

The greatest risks associated with company's business:

How has your company overcome these risks?

What other challenges do you currently face?

What is the biggest growth opportunity for your company?

SUPPORT MATERIALS

Please provide on a separate document the following support materials:

- Testimonials from three customers or vendors.
- A brief statement detailing why your company is ready to enter the next stage?

PROGRAM CONTENT

Please rank the following areas based on your need as a business in regards to sustainability focus:

___ Marketing ___ Operations ___ Finance
___ Customer Service ___ Human Resources/Legal ___ Other _____

Please list specific topics that you want to learn more about to benefit your business:

AUTHORIZATION:

Signature _____

If you are selected as a participant in the Small Business Sustainability Program, parts of this information may be used in marketing and publicity efforts.

QUESTIONS? Please contact Ruby Byers at byers@douglascountygeorgia.com or 770.942.5022.

SEND APPLICATION AND SUPPORT MATERIALS TO:

Douglas County Chamber | Attn: Small Businesses Sustainability Center
6658 Church Street | Douglasville, GA 30134
Phone: 770.942.5022