

DOUGLAS COUNTY CHAMBER

# MEMBER ENGAGEMENT GUIDE

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2020

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# A Letter from our President & CEO

Investment in growth equals success. Over the last decade, Douglas County's increases have been bountiful...the County has been blessed with continued growth on multiple levels, aided in large part by our strong school systems and a friendly business environment. Likewise, the Douglas Chamber's mission of supporting, promoting and attracting businesses for the advancement of our community is exciting...ever-evolving and ever-expanding.

We are pleased to share that the Board of Directors, a diverse group of Chamber members, and Chamber staff worked diligently this year to successfully develop a new membership model. As a result, we are excited to unveil a new Tiered Benefits Model for our members. The five (5) membership packages enhance programming and benefits which are included in this Guide for you to review. As we continuously strive to bring the greatest value possible to our members, we will continue to explore additional benefits and cost-saving opportunities to provide to your business.

In the past, businesses joined and paid membership dues primarily based on the number of employees in their organizations. With the new Tiered Benefits Model, each new level of investment offers increasing benefits and services, as well as exclusivity for the top tiers. Instead of a "one size fits all" approach, members now have the power to choose the benefits and services that make sense for them. Additionally, members investing in certain tiers will receive credit to be used for attendance at Chamber events, sponsorships, or programs...the choice is yours!

We recognize adopting the Tiered Benefits Model is a significant change for our Chamber members. I want to assure you that the transition will be paced and will allow plenty of time for adjustment. A member of our Chamber staff will personally meet with businesses over the next several months to discuss the added benefits and opportunities included in each package.

You may ask why the Chamber would make such a significant change in the way we conduct business. Why would we adjust our price structure and change our revenue stream? The answer is simple: it guarantees equity and choice when choosing a membership package that better fits your business and allows our staff a higher, more intentional level of engagement with you.

During this transition period, if you have any questions or concerns, please don't hesitate to contact me directly at 770.942.5022 or [ray@douglascountygeorgia.com](mailto:ray@douglascountygeorgia.com).

## Connect with Us!



Douglas County Chamber



@douglascountychamber



Douglas County Chamber



@DC\_Chamber



Best,

Douglas County Chamber  
President and CEO



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*“The Chamber has been an exceptional resource in our city and business community. The staff, volunteers, and leadership do an incredible job at facilitating programs and networking opportunities. We highly recommended any start-up or existing*



*business to highly consider Chamber membership; it has proven to be beneficial!”*

- Marcus Inyang  
FAME Internet Marketing



*“The Chamber has amazing energy. Their leadership is warm and friendly. I love the multi-cultural atmosphere and exchange of encouragement. The professional development opportunities they offer are high-quality.”*

- Dorinne Andrusyna  
Combined Worksite Solutions





# MEMBERSHIP PACKAGES

## BASIC

### *Make Connections and Build Your Network*

For many members, supporting the mission of the Douglas County Chamber is reason enough to join. For those members who desire a more direct return on their investment, the Basic package provides opportunities for exposure, access to information that impacts their businesses, and an abundance of opportunities to develop professional relationships throughout Douglas County.

The Chamber will provide opportunities to network with over 650 members, gain visibility in the community and access business resources. This level of investment is designed as your introduction into the Chamber community.

**Cost: \$350**

**Value: Over \$1,800**



*Douglas County Day at the Capitol*



*Bi-monthly networking events*

## BUSINESS BUILDER

### *Promote Your Business and Gain Visibility in the Community*



*Host a Ribbon Cutting or Member Milestone Ceremony*

The Chamber works on your behalf throughout the year to drive more exposure for your business and advocate for issues that impact you. Gain knowledge, save valuable time, and partner with the Chamber to increase your visibility and access additional resources as part of your growth plan.

This investment level includes all Basic package benefits PLUS additional opportunities designed to build your business!

**Cost: \$500**

**Value: Over \$5,000**

## BUSINESS INVESTOR

### *Maximize Your Exposure for a Competitive Edge*

With business growth comes both new challenges and opportunities. The Chamber offers opportunities for you to gain recognition in the Douglas County community, engage with local leaders, and influence the business policies that impact your business.

This investment level includes all Basic and Business Builder package benefits PLUS others designed for enhanced exposure and access to key influencers in Douglas County.

**Cost: \$1,000**

**Value: Over \$10,000**



*Career and Community Resource Fair*



# MEMBERSHIP PACKAGES

## CORNERSTONE

### *Shape the Future of Douglas County*

You understand the importance of investing in advocacy, education, and building a better Douglas County for future generations. Your investment in the Chamber is an investment for years to come. Together, we stimulate new growth, inspire leadership, and advance our economy.

As a Cornerstone investor, you have a seat at the table with leaders who are setting the direction for the Chamber and for Douglas County. Your organization receives VIP recognition at all Chamber events, as well as being center stage in publications, the Chamber website, and throughout the Douglas County community.

This investment level includes all package benefits PLUS others designed for business leaders who want a part in shaping the future of Douglas County. The Cornerstone package offers two opportunities for your business.



Access to Key Leaders



Washington, D.C. Fly-In



Strategic Leadership Visit

## OPTION 1

### **Chairman's Circle**

Chairman's Circle includes top level executives and community leaders that turn thought into action! Involvement at this level puts your business at the table with the movers and shakers of Douglas County. Members also enjoy premium marketing benefits and exclusive invitations to events and programs throughout the year.

**Cost: \$5,000**

**Value: Over \$32,000**

## OPTION 2

### **Visionary Partner**

Visionary Partners help pave the way for the future of the business community in Douglas County. They are the pioneers of innovation and growth in our community and ensure the mission and values of the Chamber will continue to remain relevant for many, many years. Partners are reconigized on the highest level at all events, programs and initiatives. They don't simply have a seat at the table, they are the head of the table!

**Cost: \$10,000**

**Value: Over \$63,000**



Georgia Chamber Eggs & Issues Breakfast



Annual Meeting with Congressional Leaders.

# MEMBERSHIP BENEFITS

CORNERSTONE  
Chairman's Visionary  
Circle Partner

	Basic	Business Builder	Business Investor	Chairman's Circle	Visionary Partner
Unlimited referrals to your business (by Chamber staff, Business Directory and cards/brochures in lobby)	•	•	•	•	•
Employees can access member pricing on programs, signature events, sponsorships and trainings	•	•	•	•	•
Special negotiated pricing on group health insurance with the Georgia Chamber SMART Plan or Purchasing Alliance Solutions	•	•	•	•	•
Complimentary access to two monthly networking events, Chamber 101, Leads Groups, and more	•	•	•	•	•
Listing in the 24/7 Online Business Directory	Standard	Standard	Enhanced	Elite	Elite
Build your connections through Chamber committee and task force participation	•	•	•	•	•
Consultations with the Small Business Development Center (SBDC) to help your business	•	•	•	•	•
Business discounts: identify theft, tele-health, and Constant Contact email marketing	•	•	•	•	•
Opportunity to participate in the Chamber CHOW Restaurant of the Week Program	•	•	•	•	•
Opportunity to sponsor Chamber events, advertise on Chamber website and publications	•	•	•	•	•
Annual subscription to GA Trend magazine and Chamber emails	•	•	•	•	•
Federation memberships for the GA Chamber and U.S. Chamber with access to additional benefits	•	•	•	•	•
Advocacy on legislation/policies that impact your business at local, state and federal levels	•	•	•	•	•
Priority invitation to the Douglas County Day at the Capitol	•	•	•	•	•
Douglas County Chamber member decal and digital member logo	•	•	•	•	•
Credit towards Chamber sponsorship or events		\$50	\$150	\$500	\$1,500
Member Information Center benefits: unlimited postings of job openings on DouglasJobs.com, member-to-member discounts, events in the online Community Calendar and Hot Deals promotions		•	•	•	•
Opportunity to host a Douglas County Chamber Ribbon Cutting or Member Milestone		•	•	•	•
Ticket to monthly Chamber luncheon		1 per year	1 per year	all year	all year
Ticket to Business Owners Sharing Solutions (BOSS) Series (held quarterly)		1	4	4	4
Email sponsorship to promote your business/organization sent to over 4,000 contacts		1	2	5	10
Chamber member listing with 650+ contacts (fulfilled upon request)		1	2	4	4
Individual Strengths Coaching Session to identify your personality strengths and how to leverage them		1	2	5	10
Access to Small Business Sustainability Program to help your business		•	•	•	•
Access to utilize the Chamber small conference room (reservation required)		•	•	•	•
Opportunity to join a second business at 50% discount		•	•	•	•
Customized marketing and engagement consultation including benefits, sponsorships, and promotion			1 per year	1 per year	1 per year
Customized recruitment strategy (utilized to determine salary, hiring feasibility, etc.)			•	•	•
Receive bidding information from our Schools, City and County government for vendor opportunities			•	•	•
Support for logistics pertaining to the City of Douglasville, Villa Rica, and Douglas County			•	•	•
Priority invitation to the Career & Community Resource Fair as a vendor			•	•	•
Early-bird access to register for Chamber signature events			•	•	•
List of new Chamber members updated each month (fulfilled upon request)			•	•	•
Team Strengths Training Workshop to identify strengths and learn how to leverage them as a team			1	2	4
Access to utilize Chamber large conference room (reservation required)			1 per year	4 per year	4 per year
10% discount on available sponsorships and events				•	•
Exclusive invitations to the Strategic Leadership Visit and Washington D.C. Fly-In (additional cost)				•	•
Complimentary tickets to the Georgia Chamber Eggs & Issues and ARC State of the Region Breakfasts				•	•
Exclusive invitations to Cornerstone receptions with key government and business leaders *VIP Seating				•	•
Company spotlight and profile in Chamber Matters publication, e-newsletter and social media platforms				•	•
Premium advertising in New Resident Welcome Center in the Chamber lobby				•	•
Recognition at luncheons, on website, Community Guide, name badge, and print/digital media				Secondary	Primary
Title sponsor for one Chamber program (AMP'D, Seminar Series, Leads Groups, etc.)					•
Exclusive logo placement on TV monitor in Chamber lobby					•
Premium marketing package for Chamber social media platforms					•
Premium marketing package on the Chamber website including homepage and two pages of your choice					•
Pay-it-Forward Partner to sponsor a nonprofit or entrepreneur (Basic package)					•

## A LA CARTE PRICING

Email Sponsorship.....	\$50
Additional Categories in Online Business Directory....	\$50
Individual Strengths Training.....	\$75
Enhanced Listing in Online Business Directory.....	\$100
Mailing List.....	\$100
Ribbon Cuttings and Member Milestones.....	\$150
Team Strengths Training (up to ten participants).....	\$500

## ONLINE BUSINESS DIRECTORY LISTING OPTIONS

**Standard** - includes company name, address, phone number, website link, social media links, hours of operation, map link, key search words and 240-word description

**Enhanced** - includes Standard listing information PLUS an additional category option and second location listing

**Elite** - includes Enhanced listing information PLUS, CEO profile, 400-word description, unlimited categories, and locations

# What Our Members Say...

*"Our Chamber membership has proven to be an essential element in the sustained growth of our business. Great relationships, both business and personal."*



-Stan Wenck,  
Wenck Travel

*"As soon as I started with my company I knew I wanted to belong to the Chamber but I have been blown away by the opportunities for growth, education, and business since joining Douglas County. It is worth every penny of membership."*

-Sindy Tirado, RevLocal



*"Our business joined the Chamber in 2016. It has been one of the best decisions we've ever made. The Chamber events have introduced us to so many people and businesses throughout the years. We have even hired some local businesses to help us with some of our needs. We feel blessed to be able to give back to our community through the Chamber as well. The staff at the Chamber have been so helpful and energetic. Whenever we have questions, they're ready to help. We look forward to many more years with the Chamber."*



- Dr. Dimitri Arfanakis, Douglas Dental Care

*"Because of the Douglas County Chamber I have fallen in love with Douglasville again. The Douglas County Chamber has taught me so much about our community. I have made so many new friends, colleagues and partners."*



-Melissa Stallings, Stallings Insurance Agency

*"We joined the Chamber in 2003 just shortly after opening. I'm so proud to be a member of the Chamber because I believe the Chamber has a vital impact on living and doing business in Douglas County. The Chamber does a wonderful job of providing a conduit for the county, city, education system, and local businesses to all work together towards the greater good. I've realized many membership benefits over the years, and the one that repeats itself time after time is the great exposure my company receives and the promotion of our core values to the communities we serve."*

- Jerry Hall, Assured Comfort Heating | Air | Plumbing



*"The Douglas County Chamber has exceeded my expectations as a member. Whenever I have questions or make a special request regarding the growth of my business, the Chamber always has a solution and an applicable response. Thank you for being a catalyst that stimulates economic development in our community."*

- Dr. Deborah Johnson-Blake, The Writing Pad, LLC





# BUSINESS4BREAKFAST

The Business4Breakfasts are a great way to jump start the day. These events are held at various host member locations. A light breakfast and coffee is provided as Chamber members gather for an opportunity to network and socialize with fellow business and community leaders. These events are included in Chamber membership and open to any representatives from their businesses. Guests may attend for \$20.

## SPONSORSHIP LEVELS

### Naming Sponsor - \$5,000

- Speaking opportunity at each monthly event
- Prominent logo recognition in all event marketing activity
- Prominent logo recognition on Chamber Networking webpage

### Monthly Host Sponsor - \$800 (SOLD OUT)

- Event to be held at your company location
- Provide breakfast for attendees
- Logo recognition in all event marketing activity
- Opportunity to speak to attendees



Second Thursday of each month

January 9	May 7	September 10
February 6	June 11	October 8
March 5	July 9	November 5
April 2	August 13	December 10



8 - 9 a.m.



Various member locations



75+ business professionals, Chamber members, community leaders and elected officials



# BUSINESS AFTER HOURS

The Business After Hours consistently proves to be the ultimate way to wrap up your busy work day. These events are held at various Chamber member locations. Appetizers and drinks await Chamber members as they gather for an opportunity to socialize and network with fellow business and community leaders. These events are included in Chamber membership and open to any representatives from their businesses. Guests may attend for \$20.

## SPONSORSHIP LEVELS

### Naming Sponsor - \$5,000

- Speaking opportunity at each monthly event
- Prominent logo recognition in all event marketing activity
- Prominent logo recognition on Chamber Networking webpage

### Monthly Host Sponsor - \$800 (SOLD OUT)

- Event to be held at your company location
- Provide light appetizers and drinks for attendees
- Logo recognition in all event marketing activity
- Opportunity to speak to attendees



Last Thursday of each month

January 30	May 28	August 27
February 27	June 25	October 29
March 26	July 30	December 3
April 30		



5 - 6 p.m.



Various member locations



75+ business professionals, Chamber members, community leaders, and elected officials



# MONTHLY LUNCHEONS

Monthly luncheons are held at the Douglasville Conference Center. On average, over 150 community and business leaders attend this monthly event, which features a guest speaker and catered lunch. This event is \$20 for Chamber members. Guests can attend for \$30.

## SPONSORSHIP LEVELS

### Naming Sponsor - \$5,000 (SOLD)

- Naming sponsorship of the events (ex: GreyStone Power Luncheon Series)
- Opportunity to speak at each monthly event
- Logo recognition during each luncheon
- Premier logo recognition on all event marketing materials

### Luncheon Sponsor - \$1,000 (SOLD OUT)

- Opportunity to speak during luncheon (3-5 minutes)
- Premier logo recognition on all event marketing materials
- Reserved Table of 10 at luncheon

### 2020 Dates

#### GreyStone Power Community Impact Luncheons

*An engaging and informative luncheon with topics that enhance the quality of life in Douglas.*

- January 15 - State of the Economy
- April 15 - State of Douglasville and Douglas County
- August 19 - State of Education
- October 21 - State of Transportation

#### GreyStone Power Leadership Luncheons

*An inspiring luncheon showcasing outstanding leaders.*

- March 18 - Women in Leadership
- May 20 - Leadership Douglas Graduation
- July 15 - Businesses of Excellence Awards
- November 18 - Elected Leadership

#### GreyStone Power Business Owners Sharing Solutions (B.O.S.S.) Luncheons

*An interactive luncheon featuring business owners sharing their tips and advice on topics that pertain to all businesses.*

- February 12 - Culture in the Workplace
- June 17 - Attracting Top Talent
- September 16 - Serving Your Community
- December 16 - Creating a Customer Experience

Luncheon Series Presented by



Third Wednesday of each month



Noon - 1 p.m.



Douglasville Conference Center  
6700 Church Street | Douglasville



140 - 170 business professionals, Chamber members, community leaders, and elected officials





# WINTER BALL & COMMUNITY AWARDS

The premier event of the year highlighting successes of the Chamber and celebrating the installation of our 2020 Chairman of the Board. This black-tie optional event begins with a cocktail reception and silent auction followed by dinner and an awards program. Cap off the evening with an After Party featuring live music and dancing.

## SPONSORSHIP LEVELS

### Presenting Sponsor - \$5,000 (SOLD)

- Opportunity to speak 3-5 minutes during the event
- Two tables of ten in a premium location
- Eight passes to the VIP Reception

### Gold Sponsor - \$3,500

- Two tables of ten in a premium location
- Four passes to the VIP Reception

### Entertainment Sponsor - \$2,500 (SOLD)

- One table of ten in a prime location
- Two passes to the VIP Reception
- Welcome at the beginning of the After Party with three minutes for remarks

### VIP Reception Sponsor - \$2,000 (SOLD)

- One table of ten in a prime location
- Two passes to the VIP Reception
- Welcome at the beginning of the VIP Reception with three minutes of remarks

### Silver Sponsor - \$1,750

- One table of ten in a prime location
- Two passes to the VIP Reception

### Auction Sponsor - \$1,250 (SOLD)

- Four reserved seats in a preferred location
- Company logo on the mobile bidding auction site and auction item information sheets
- Recognition in auction-specific electronic communications

### Award Sponsor - \$1,000

- Four reserved seats in a preferred location
- Recognized as Award sponsor at the event

### Bronze Sponsor - \$750

- Four reserved seats in a preferred location

For more detailed sponsorship information, visit [www.douglascountygeorgia.com](http://www.douglascountygeorgia.com).

Table of Ten - \$1,250

Individual Tickets - \$125



February 8, 2020



6 - 11 p.m.



Douglasville Conference Center  
6700 Church Street | Douglasville



Over 400 business professionals, community leaders, and elected officials





# CELEBRATE YOU! WOMEN'S EVENT

*Celebrate YOU! is an energetic experience that will have you not only encouraging your friends and sisters, but also allow time to Celebrate YOU! This event features an interactive business showcase, VIP Meet & Greet with the keynote speaker, giveaways, breakout sessions and so much more.*

## SPONSORSHIP LEVELS

### Presenting Sponsor - \$5,000 (SOLD)

- Opportunity to speak for 3-5 minutes during the event
- Premium exhibit location at front entrance in the ballroom
- Two VIP admission and four general admission tickets

### Gold Sponsor - \$3,000

- Premium exhibit location at front entrance in the ballroom
- Featured on event passport
- Recognition in announcements at Chamber events
- Two VIP admission and two general admission tickets

### Registration & Tote Bag Sponsor - \$2,500 (SOLD)

- Exclusive opportunity to have your company logo on tote bags given to all attendees
- Two general admission tickets

### Silver Sponsor - \$1,500

- Premium exhibit location at front entrance in the ballroom
- Two general admission tickets

### VIP Meet & Greet Sponsor - \$1,500

- Naming sponsorship of Meet & Greet prior to program
- Opportunity to 'decorate' VIP section with company promotional products
- Opportunity to provide promotional product gift at the seat for each VIP guest (up to 150)
- Logo on VIP lanyards
- Two VIP admission tickets

### Ballroom Exhibit Vendor - \$300

- Opportunity to interact with household decision makers and potential customers
- Demonstrate products and services with opportunity for immediate sales

*\*Does not include admission to speaker event*

### Standard Exhibit Vendor - \$200

- Opportunity to interact with household decision makers and potential customers
- Demonstrate products and services with opportunity for immediate sales in pre-function area

*\*Does not include admission to speaker event*



March 20, 2020



6 - 9 p.m.



Douglasville Conference Center  
6700 Church Street | Douglasville



250 - 300 attendees and sponsors



Presented by





# STRATEGIC LEADERSHIP VISIT

The Douglas County Strategic Leadership Visit (SLV) allows the community and business leaders to meet with peers in a like-minded community to learn best practices in the areas of arts, entrepreneurship, collaboration, economic development, workforce and talent development, transportation and redevelopment. This trip is an invitation-only opportunity.

## SPONSORSHIP LEVELS

### Presenting Sponsor - \$5,000 (SOLD)

- Naming sponsorship of the trip
- Opportunity to welcome attendees at SLV Preview event
- Company featured in promotional materials for the trip
- Exclusive opportunity for your company logo on lanyards
- One (1) complimentary registration

### Dinner Sponsor - \$3,000

- Opportunity to provide welcome remarks at the event
- Verbal and signage recognition at the event
- Exclusive opportunity for company logo on the dinner menu
- Company featured in promotional materials for the trip

### Reception Sponsor - \$2,000 (SOLD)

- Opportunity to provide welcome remarks at the event
- Verbal and signage recognition at the event
- Company featured in promotional materials for the trip

### Lunch Sponsor - \$1,500

- Opportunity to provide welcome remarks at the event
- Verbal and signage recognition at the event
- Company featured in promotional materials for the trip

### Segment Sponsor - \$1,000

- Opportunity to provide welcome remarks and introduce Segment speaker/presenter
- Verbal and signage recognition at the event
- Company featured in promotional materials for the trip

### Luggage Tag & Travel Sponsor - \$1,000 (SOLD)

- Company logo on luggage tag
- Company featured in promotional materials for the trip

*"My key takeaway from the 2019 Strategic Leadership Visit was we must be intentional with our work and progress. There are opportunities to invest intentionally in our community and use resources that already exist to help Douglas County thrive."*



- Amy McCoy, My Hometown Realty Group and Strategic Leadership Visit participant



April 22 - 24, 2020



Austin, TX



25 - 30 business professionals, community leaders and elected officials

Presented by  Georgia Power





# GOLF CLASSIC

The Golf Classic is the premier golf event of the year in West Georgia. This event offers the perfect setting to build relationships with business leaders in a fun and relaxing environment.

## SPONSORSHIP LEVELS

### Presenting Sponsor - \$5,000 (SOLD)

- Opportunity to speak for 2-4 minutes prior to tee off
- Two premium golf foursomes (8 players)
- VIP parking for golfers
- Prime hole exhibit at one hole on both courses

### Gold Sponsor - \$3,000

- Two premium golf foursomes (8 players)
- VIP parking for golfers
- Prime hole exhibit at one hole on both courses

### 19<sup>th</sup> Hole After Par-Tee Sponsor - \$2,000

- Naming sponsorship of After Par-Tee (ex: GreyStone Power 19<sup>th</sup> Hole After Par-Tee)
- Opportunity for company representative to provide remarks at the tournament awards and prize drawings
- Premium location in clubhouse following tournament
- Exclusive marketing at Awards Ceremony
- One standard golf foursome (4 players)
- VIP parking for golfers

### Silver Sponsor - \$1,500

- Exhibit at one hole on course
- One standard golf foursome (4 players) with mulligan card

### Registration Sponsor - \$1,500 (SOLD)

- Exclusive marketing at registration area 8 a.m. – 10 a.m.
- One standard golf foursome (4 players)

### Player Swag Bag Sponsor - \$1,500 (SOLD)

- Exclusive opportunity to have company logo on mini coolers given to each golfer and displayed on golf carts

### Putting Contest Sponsor - \$1,200

- Opportunity to use your staff to facilitate the Putting Contest 8 a.m. – 10 a.m.
- Company logo on the Putting Contest cards sold at registration
- One standard golf foursome (4 players)

### Closest-to-the-Pin Sponsor - \$1,200

- Exhibit privileges at Closest to the Pin Contest hole on either course
- One standard golf foursome (4 players)

### Longest Drive Sponsor - \$1,200

- Exhibit privileges at Longest Drive hole on either course
- One standard golf foursome (4 players)

### Golf Cart Path Sponsor - \$1,200 (SOLD)

Unique cart path stamps placed strategically along the course of your company logo stamps

### Hole-in-One Sponsor - \$1,200

- One standard golf foursome (4 players)
- Exhibit privileges at Hole-In-One hole on either course



September 25, 2020



8 a.m. - 4 p.m.



Mirror Lake Golf Club  
1000 Cannongate Parkway | Villa Rica



300 - 350 business professionals,  
community leaders and elected officials

Presented by



### Ball Toss Sponsor - \$1,200 (SOLD)

At registration each participant is given a numbered golf ball. After play, all participants toss the ball toward the hole. The first person whose golf ball goes into the hole wins \$500.

### Breakfast Café Naming Sponsor - \$1,000

- Listed as the naming sponsor on all marketing material (ex: GreyStone Power Breakfast Café)

### Golf Bag Tag Sponsor - \$1,000

- Exclusive provider of bag tags with logo recognition to be placed on each player's bag at player registration

### Scorecard Sponsor - \$1,000

- Scorecards featuring company logo and one standard golf foursome (4 players)

### Golf Cart Sponsor - \$1,000

- Company logo featured on a sign in each golf cart

### Other Sponsorships:

- Premium Grill Sponsor - \$750
- Boxed Lunch Sponsor - \$750
- Beverage Cart Sponsor - \$600
- Ice Box Naming Sponsor - \$500
- Volunteer T-Shirt Sponsor - \$500 (SOLD)
- Mulligan Card Sponsor - \$500
- Premium Hole Sponsor - \$500
- Hole Sponsor - \$400
- Beverage Stop Sponsor - \$400
- Grill Sponsor - \$400
- Premium Tee Box Sponsor - \$175
- Tee Box Sponsor - \$100

### PLAYER INFORMATION

- Premium Golf Foursome - \$600
- Standard Golf Foursome - \$500
- Premium Individual Player - \$150
- Standard Individual Player - \$125



# DAY AT THE CAPITOL

Join fellow Board members and Cornerstone members for an exclusive luncheon with members of the Douglas County delegation and key policy makers from both the House and Senate. Photo opportunities in the Capitol Rotunda with the Governor, Lt. Governor and Secretary of State.

## SPONSORSHIP LEVELS

**Presenting Sponsor - \$1,500 (SOLD)**

- Speaking opportunity for 3-5 minutes
- Opportunity to be seated with an elected official
- Logo recognition in all marketing material



March 9, 2020



Georgia State Capitol



35 - 60 Board members, elected officials and community leaders

Presented by AT&T



# WASHINGTON D.C. FLY-IN

The Chamber's annual Washington, D.C. Fly-In includes meetings with Congressional leadership, and networking opportunities with other Georgia Chambers. This trip is an invitation-only opportunity.

## SPONSORSHIP LEVELS

**Presenting Sponsor - \$7,500**

**Dinner Sponsor - \$4,000**

**Lunch Sponsor - \$2,000**

**Participant Cost - TBD**



September 22 - 24, 2020



Washington, D.C.



15 - 20 Cornerstone members



# NEXT LEVEL NETWORKING

The Next Level Networking program is a great opportunity to get in front of a uniquely dedicated, pro-business and incredibly positive group. This event is \$5 for Chamber members and \$10 for guests.

## SPONSORSHIP LEVELS

### Breakfast Sponsor - \$250

- Opportunity to speak to attendees
- Logo recognition at one meeting
- Logo on event marketing
- Chamber staff to arrange all catering and set-up

*"Success in local business is all about building relationships within your community. Next Level Networking provides an effective opportunity to interact with your community and start building those relationships."*



- Karl Peterson, Vibrant



Fourth Wednesday of each month



7:30 - 9 a.m.



West Georgia Technical College  
4600 Timber Ridge Drive | Douglasville



40-70 business professionals and Chamber members

Powered by



# CHAMBER MARKETING SPONSORSHIPS

Send your message directly to potential new customers while supporting your Chamber. Whether you are seeking to build identity, generate leads, or spotlight your corporate initiatives, utilizing Chamber marketing opportunities is the smart choice.

## Email Sponsorships

Emails featuring Chamber and member event updates, business news and general information. Sponsorship includes a logo or flyer and link to your website.

### Weekly Ad - \$50



Over 4,000 subscribers

## Ribbon Cuttings and Member Milestones

**Ribbon Cuttings** are the ceremonial opening of a brand new business, grand opening or expansion/relocation of an existing business.

**Member Milestones** celebrate a new Chamber member, milestone anniversary, renovations of an existing location, name change/re-brand, new ownership/staff additions, new product or service, or a special event/program kickoff.

### \$150 per event

\*if not included in membership package.



10 - 25 Chamber staff, volunteers, Board Members and community partners

## Official Community Guide of Douglasville, Douglas County and Villa Rica

The Community Guide helps tell the story about all of the wonderful amenities Douglas County has to offer including the superior educational systems, top-notch recreational opportunities, and first-class healthcare professionals and facilities.

### This publication offers:

- Two years of exposure for your business or organization
- Printed and online versions of the publication
- A targeted distribution aimed at individuals and other companies you want to reach
- Several sponsorships, rates, and opportunities - any Chamber member can participate

More information regarding sponsorships will be released mid 2020.



- 5,000 printed copies
- Accessible 24/7 on Chamber website.

