



Dear Owner/Manager:

We are proud of our restaurant members and are excited about continuing our marketing promotion that is ALL ABOUT YOU. As you know, the Chamber runs the community BUY LOCAL, Shop Chamber Members. program, and in 2016, we are continuing our promise of making a special marketing investment to promote each of our Chamber Member restaurants!

Because you are a Chamber member, we have a **FREE** opportunity to market your business! Each week in 2016 the Chamber will feature a single member restaurant as the Chamber CHOW of the Week. The goal is to encourage the community to buy local by dining in our member restaurants!

Through a partnership with the Douglas County Sentinel, your restaurant will receive the following:

- 1/8 page ad (5 x 5 inches) in the Douglas County Sentinel on Wednesday as well as either the Villa Rican or Paulding Times dependent on your location. (\$200 value)
- Exclusive promotion of your Chamber CHOW deal through social media during your week.
- Featured spotlight in Chamber Weekly Email during your Chamber CHOW week. (\$50 value)

What We Need From You:

Your role in this partnership is to offer a coupon for the community to encourage them to dine locally at your restaurant. It could be a BOGO special, free appetizer or dessert, a discounted meal, something that will build your base of loyal customers as we promote your restaurant all over the community. These customers **MUST** bring the coupon to your store and deals will be limited to one per household. Your coupon will be valid for 30 days after it runs in the Sentinel.

A Chamber team member will be contacting you soon to confirm your week for the promotion. Once we have your date selected and you have determined your offer for that coupon, a Sentinel team member will work with you to design your advertisement, at no additional cost to you.

We are excited to launch this program, and hope you will be as well! The Buy Local initiative is a true community collaborative, led by the Chamber. The Douglas County Sentinel, City, County and Main Street are all partners in Buy Local and will be involved, as well. We are committed to making sure residents understand how important it is to buy local and keep their tax dollars in our community.

Please feel free to contact me at 770.942.5022 for more information or if you would like to be one of our first restaurants featured. We understand as restaurateurs it is not always easy for you to attend our monthly networking events, so this is one way we hope to send business YOUR way! We look forward to working with you more closely in 2016!