



SMALL BUSINESS SUSTAINABILITY PROGRAM

The Douglas County Chamber is pleased to offer a new program for companies who have surpassed the initial startup phase and are ready to focus on the next stage in sustaining their organization.

Please complete the following application in full and return it to the Chamber by no later than 5pm on Friday, June 23rd. Applications will be reviewed by a committee of community business leaders based upon specified criteria for selection.

REQUIREMENTS

Douglas County Chamber Member
 Minimum of Two Years and Maximum of Ten Years in Business
 10 Full Time Employees or Less
 For-Profit Business

COMPANY INFORMATION:

Company Name _____

Owners/Principal _____ Title _____

Address _____

Phone _____ Contact email _____

Website _____

Year business was established _____ Years under current ownership _____

Entity (LLC, Corp., S-Corp.) _____ Are you a "home-based" business? Yes ___ No ___

Do you own your own building or facility? Yes ___ No ___

Number of full time employees: 2015 _____ 2016 _____ Today _____

Approximate number of clients/customers: 2015 _____ 2016 _____ Today _____

Approximate annual revenue (a range is acceptable): _____

Which financial documents does your company prepare annually?

___ Audits ___ Financial Review ___ Compiled ___ In-House ___ Tax Return

COMPANY PRODUCT/SERVICE

Company's principal mission:

Company's products/services:

Company's current flagship product/service?

What is the competitive advantage of this product/service (niche)?

What are your plans for future market development?

MARKET

What/who is your target market?

What is your revenue growth rate %? _____

What percent of your market (that is known) do you own? _____

Notable clients of company in marketplace (optional): _____

COMPETITION

Who are your direct and indirect competitors?

What are the alternatives to your company's product/service?

Why is your company's product/service superior to others (other than customer service)?

RISKS & OPPORTUNITIES

The greatest risks associated with company's business:

How has your company overcome these risks?

What other challenges do you currently face?

What is the biggest growth opportunity for your company?

SUPPORT MATERIALS

Please provide on a separate document the following support materials:

- Testimonials from three customers or vendors.
- A brief statement detailing why your company is ready to enter the next stage?

PROGRAM CONTENT

Please rank the following areas based on your need as a business in regards to sustainability focus:

____ Marketing ____ Operations ____ Finance
____ Customer Service ____ Human Resources/Legal ____ Other _____

AUTHORIZATION:

Signature _____

If you are selected as a participant in the Small Business Sustainability Program, parts of this information may be used in marketing and publicity efforts.

FINANCIAL SUPPORT REQUEST

The DC Chamber is pleased to offer the opportunity to support businesses who are not financially able to pay the \$250 tuition fee. Please submit a letter of request in addition to this application that details your need for assistance.

A limited amount of financial support is available.

Requested Financial Support Amount (maximum request \$125): \$ _____

QUESTIONS? Please contact Sara Ray at ray@douglascountygeorgia.com or 770.942.5022.

SEND APPLICATION AND SUPPORT MATERIALS TO:

Douglas County Chamber | Attn: Small Businesses Sustainability Center
6658 Church Street | Douglasville, GA 30134
Phone: 770.942.5022