



FRIDAY, SEPTEMBER 21ST
MIRROR LAKE GOLF CLUB

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$3,000

KAISER PERMANENTE, WELLSTAR DOUGLAS HOSPITAL

Company logo on permanent side panel of the 24' electronic leaderboard displayed at the turn
 Two golf foursomes (8 players)
 Two mulligan cards included for each golfer (16 mulligans)
 VIP parking for golfers
 Prime hole exhibit privileges at one hole on each of the Mountain and Lake courses (2 holes)

Company logo on tournament banners
 Recognition in full color programs with company logo
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:
 10x10 tent for both prime holes being hosted
 Any tables and chairs needed for your exhibit
 Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
 Snacks and beverages for golfers at your hole exhibits
 Opportunity to place promotional item in golfer's swag bags

SILVER SPONSOR \$1,500

AT&T, DOUGLAS COUNTY BOARD OF EDUCATION, HRC ENGINEERS, SURVEYORS & LANDSCAPE ARCHITECTS

Hole exhibit privileges at one hole on either Mountain or Lake course
 One golf foursome (4 players)
 One mulligan card included for each golfer (4 total)

Company logo on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:
 10x10 tent for exhibit at hole
 Any tables and chairs needed for your exhibit
 Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
 Snacks and beverages for golfers at your hole exhibit
 Opportunity to place promotional item in golfer's swag bags

PUTTING CONTEST SPONSOR \$1,500

Opportunity to use your staff to facilitate the Putting Contest
 Exclusive marketing at the Putting Contest
 Exhibit privileges at the Putting Contest
 Company logo on the Putting Contest cards sold at registration and during the tournament
 One golf foursome (4 players)

Company logo on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:
 10x10 tent for putting contest exhibit
 Any tables and chairs needed for your exhibit
 Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
 Opportunity to place promotional item in golfer's swag bags

CLOSEST TO THE PIN SPONSOR \$1,200

One golf foursome (4 players)
 Exhibit privileges at Closest to the Pin Contest hole on either Mountain or Lake course

Company name on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:
 10x10 tent for exhibit at hole
 Any tables and chairs needed for your exhibit
 Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
 Snacks and beverages for golfers at your hole exhibit
 Opportunity to place promotional item in golfer's swag bags

MORE SPONSORSHIP OPPORTUNITIES

LONGEST DRIVE SPONSOR \$1,200

One golf foursome (4 players)
Exhibit privileges at Longest Drive Contest hole on either Mountain or Lake course

Company name on tournament banners
Recognition in full color programs with company name
Rotating color logo on electronic leaderboard
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole
Any tables and chairs needed for your exhibit
Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
Snacks and beverages for golfers at your hole exhibit
Opportunity to place promotional item in golfer's swag bags

HOLE-IN-ONE SPONSOR \$1,200

One golf foursome (4 players)
Exhibit privileges at Hole-In-One hole on either Mountain or Lake course

Company name on tournament banners
Recognition in full color programs with company name
Rotating color logo on electronic leaderboard
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Hole-in-one insurance coverage
10x10 tent for exhibit at hole
Any tables and chairs needed for your exhibit
Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
Snacks and beverages for golfers at your hole
Opportunity to place promotional item in golfer's swag bags

DRIVING RANGE NAMING SPONSOR \$1,200

Listed as the naming sponsor on all marketing collateral (ex: GreyStone Power Driving Range)
Exclusive marketing at Driving Range from 8 a.m. – 10 a.m.
One golf foursome (4 players)
Exclusive exhibit privileges at the Driving Range

Company logo on tournament banners
Recognition in full color programs with company name
Rotating color logo on electronic leaderboard
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for Driving Range exhibit
Any tables and chairs needed for your exhibit
Raffle prize valued at \$25 or more awarded at the 19th Hole After Par-Tee
Opportunity to place promotional item in golfer's swag bags

GOLF BAG TAG SPONSOR \$1,000

Exclusive provider of bag tags to be placed on each player's bag at player registration (300 players)
Bag tags will feature tournament logo on one side and your company logo on the opposite side

ICE BOX NAMING SPONSOR \$1,000

Custom signage at premium location at the turn
Recognition in full color programs with company name
Opportunity to place promotional item in golfer's swag bags

GOLF CART PLACARD SPONSOR \$1,000

Company logo featured on sign in each golf cart, which is placed in the overhead plastic holder in each cart for high visibility and exposure to every golfer on the course

Company name on tournament banners
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament
Opportunity to place promotional item in golfer's swag bags

BREAKFAST CAFÉ NAMING SPONSOR \$1,000

Listed as the naming sponsor on all marketing collateral (ex: GreyStone Power Breakfast Café)
Marketing at Breakfast Café from 8 a.m. – 10 a.m.
Exhibit privileges at the Breakfast Café
Sponsorship includes food, beverages, high top tables, linens and music

Company logo on tournament banners
Recognition in full color programs with company name
Rotating color logo on electronic leaderboard
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Any tables and chairs needed for your exhibit
Raffle prize valued \$25 or more awarded at the 19th Hole After Par-Tee
Opportunity to place promotional item in golfer's swag bags

BREAKFAST CAFÉ

FOOD & BEVERAGE SPONSORS

Provide food and beverages for the Breakfast Café for 300 people
Marketing exposure during the breakfast as a breakfast sponsor

Company logo on sponsor banner
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament
Opportunity to place promotional item in golfer's swag bags

BEVERAGE CART SPONSOR \$600 PER CART COMCAST, FOXHALL RESORT

Exclusive opportunity to decorate a golf cart with company marketing
Exclusive opportunity to decorate a golf cart with company marketing collateral or themed decor
Two company representatives may drive the cart to network with players and sponsors
High visibility to all golfers and sponsors as carts are driven and seen on both golf courses
Domestic beer, soft drinks and water provided with golf cart

Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament
Opportunity to place promotional item in golfer's swag bags or pass out from beverage cart

Sponsor must provide:

Three (3) cases of imported beer

VOLUNTEER T-SHIRT SPONSOR \$500 DRESS OUR VOLUNTEERS!

Company design featured on Volunteer T-shirts
Shirts worn by approx. 50 volunteers throughout the tournament
Shirts will include tournament logo and will be one ink color

Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament
Opportunity to place promotional item in golfer's swag bags

AND MORE SPONSORSHIP OPPORTUNITIES

MULLIGAN CARD SPONSOR \$500

Company logo, tagline, and contact information on full color mulligan cards sold at registration
Recognition in full color programs with company name
Opportunity to place promotional item in golfer's swag bags

PREMIUM HOLE SPONSOR \$500 PER HOLE

Upgrade your Hole Sponsorship to include electricity on a Premium Hole

HOLE SPONSOR \$400 PER HOLE

DOUGLAS COUNTY SENTINEL, SHERROD & BERNARD, WEST GEORGIA TECHNICAL COLLEGE

Hole signage featuring company logo
Hole exhibit privileges at location on either Mountain or Lake course
Networking opportunity to speak to golfers as they tee off at your hole

Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole
Any tables and chairs needed for your exhibit
Raffle prize valued at \$25 or more to be awarded at the 19th Hole After Par-Tee
Snacks and beverages for golfers at your hole exhibit
Opportunity to place promotional item in golfer's swag bags

NEW! BEVERAGE STOP SPONSOR \$400

EVERYONE WILL STOP FOR THIS ONE!

Exclusive opportunity to decorate a drive-thru beverage station with company marketing collateral or themed decor
High visibility to golfers and sponsors as stations are in a prime location on either Mountain or Lake course
Signage featuring company logo
Domestic beer, soft drinks and water provided

Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Three (3) cases of imported beer
10x10 tent for exhibit at your location
Any tables and chairs needed for your exhibit
Opportunity to place promotional item in golfer's swag bags or pass out from drive-thru

PREMIUM GRILL SPONSOR \$750 LOCATED AT THE TURN

EVERYONE WILL STOP FOR THIS ONE!

Premium placement beside the clubhouse at the turn
Premium placement beside the clubhouse at the turn
Signage featuring company logo at premium location at the turn
Networking Opportunity with golfers from both courses and over 100 volunteers and sponsors
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Grilled food for golfers, sponsors and volunteers (ex. hamburgers, hot dogs, fajitas, wings, kabobs)
Cater to approx. 350 people
Sponsor provides grill, cooks, plates, napkins, utensils and to-go boxes
10x10 tent for food preparation
Tables and chairs needed
Themed décor to create a fun and festive atmosphere
Opportunity to place promotional item in golfer's swag bags

GRILL AREA SPONSORS \$400

DOUGLASVILLE CONFERENCE CENTER, PROOF OF THE PUDDING

Network with golfers, players and sponsors as they play through the course
Name included on golfers' map of sponsor's course location
Hole signage featuring company logo
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Grilled food for players, sponsors and volunteers (ex. hamburgers, hot dogs, fajitas, wings, kabobs)
Cater to approx. 200 people
Sponsor provides grill, cooks, plates, napkins, utensils and to-go boxes
10x10 tent for food preparation
Any tables and chairs needed for your exhibit
Themed décor to create a fun and festive atmosphere
Opportunity to place promotional item in golfer's swag bags

BOXED LUNCH SPONSOR \$300 - LAKE

Provide 50 boxed lunches for our sponsors on the Lake Course
One golf twosome (2 players)

Company logo on sponsor banner
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

BOXED LUNCH SPONSOR \$300 - MOUNTAIN

Provide 50 boxed lunches for our sponsors on the Mountain Course
One golf twosome (2 players)

Company logo on sponsor banner
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

TEE BOX SIGN SPONSORS \$100

24 x 18 yard sign featuring your company logo at a tee box
Recognition in full color programs with company name
Opportunity to place promotional item in golfer's swag bags

Thank you to our sponsors:

SOLD! PRESENTING SPONSOR - \$5,000
GREYSTONE POWER CORPORATION

SOLD! 19TH HOLE AFTER PAR-TEE SPONSOR - \$2,000
GEORGIA POWER COMPANY

SOLD! REGISTRATION SPONSOR - \$1,500
DOUGLAS COUNTY ECONOMIC DEVELOPMENT AUTHORITY

SOLD! LEADERBOARD SPONSOR - \$1,500
GAS SOUTH

SOLD! SWAG BAG SPONSOR - \$1,500
ASSURED COMFORT HEATING, AIR & PLUMBING

Questions? Ready to sponsor?
Contact the Chamber at 770.942.5022 or
Morgan at helton@douglascountygeorgia.com