



HEART OF ROCK & ROLL

FRIDAY, SEPTEMBER 29

SPONSORSHIP OPPORTUNITIES

PUTTING CONTEST SPONSOR \$1,500

Opportunity to use your staff to facilitate the Putting Contest
 Exclusive marketing at Putting Contest
 Exhibit privileges at Putting Contest
 Company logo on the Putting Contest cards sold at registration and during the tournament
 One golf foursome (4 players)

Company logo on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for Putting Contest exhibit
 Any tables and chairs needed for your exhibit
 Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee
 Opportunity to place promotional item in golfer's swag bags

CLOSEST TO THE PIN SPONSOR \$1,200

R.K. REDDING CONSTRUCTION, INC.
 One golf foursome (4 players)
 Exhibit privileges at Closest to the Pin hole on Mountain or Lake Course

Company name on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole
 Any tables and chairs needed for your exhibit
 Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee
 Snacks and beverages for golfers at your hole exhibit
 Opportunity to place promotional item in golfer's swag bags

LONGEST DRIVE SPONSOR \$1,200

COPART
 One golf foursome (4 players)
 Exhibit privileges at Longest Drive hole on the Mountain or Lake course

Company name on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole
 Any tables and chairs needed for your exhibit
 Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee
 Snacks and beverages for golfers at your hole exhibit
 Opportunity to place promotional item in golfer's swag bags

HOLE-IN-ONE SPONSOR \$1,200

JOHN THORNTON CHEVROLET
 One golf foursome (4 players)
 Exhibit privileges at Hole-In-One hole on the Mountain or Lake course

Company name on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole
 Any tables and chairs needed for your exhibit
 Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee
 Snacks and beverages for golfers at your hole
 Opportunity to place promotional item in golfer's swag bags

GOLF BAG TAG SPONSOR \$1,000

Exclusive provider of bag tags to be placed on each player's bag at player registration (300 players)
 Bag tags will feature tournament logo on one side and your company logo on the opposite side

ICE BOX NAMING SPONSOR \$1,000

Custom signage at premium location at the turn
 Recognition in full color programs with company name
 Opportunity to place promotional item in golfer's swag bags

BREAKFAST CAFÉ NAMING SPONSOR \$1,000

Listed as the naming sponsor on all marketing collateral
 Marketing at Breakfast Café from 8 a.m. – 10 a.m.
 Exhibit privileges at the Breakfast Café
 Sponsorship includes food, beverages, high top tables, linens, and music
 Company logo on tournament banners
 Recognition in full color programs with company name
 Rotating color logo on electronic leaderboard
 Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Any tables and chairs needed for your exhibit
 Raffle prize valued at \$25 or more to be awarded during the morning announcements of the tournament
 Opportunity to place promotional item in golfer's swag bags

MORE SPONSORSHIP OPPORTUNITIES

BREAKFAST CAFÉ

FOOD & BEVERAGE SPONSORS

BOJANGLES', CHICK-FIL-A DOUGLASVILLE

Provide food and beverages for the Breakfast Café for 300 people
Marketing exposure during the breakfast as a breakfast sponsor
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament
Opportunity to place promotional item in golfer's swag bags

HOLE SPONSOR \$400 PER HOLE

BANK OF NORTH GEORGIA, BEN HILL ROOFING, BIOLIFE PLASMA SERVICES, DOUGLAS COUNTY SENTINEL, GEORGIA HIGHLANDS COLLEGE, ORANGETHEORY FITNESS, SHERROD AND BERNARD, P.C., SOUTHERN A&E, WASTE INDUSTRIES, WEST GEORGIA CORNHOLE, WEST GEORGIA TECHNICAL COLLEGE

Hole signage featuring company name
Hole exhibit privileges at location on either Mountain or Lake course
Networking opportunity to speak to golfers as they tee off at your hole

Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole
Any tables and chairs needed for your exhibit
Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee
Snacks and beverages for golfers at your hole exhibit
Opportunity to place promotional item in golfer's swag bags

GRILL AREA SPONSORS \$400

DOUGLASVILLE CONFERENCE CENTER/PROOF OF THE PUDDING, TWISTED PICKLE TAVERN

Network with golfers, players and sponsors as they play through the course
Name included on golfers' map of sponsor's course location
Recognition in full color programs with company name
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Grilled food for players, sponsors and volunteers
(ex. hamburgers, hot dogs, fajitas, wings, kabobs)
Cater to approx. 200 people
Sponsor provides grill, cooks, plates, napkins, utensils, and to-go boxes
10x10 tent for food preparation
Any tables and chairs needed for your exhibit
Themed décor to create a fun and festive atmosphere
Opportunity to place promotional item in golfer's swag bags

TEE BOX SIGN SPONSORS \$100

BROOKVIEW APARTMENT HOMES, CUSTOM PLASTICS AND MORE, DOUGLASVILLE-DOUGLAS COUNTY WATER & SEWER AUTHORITY, THE WRITING PAD, TROY UNIVERSITY, UNIVERSITY OF WEST GEORGIA

24 x 18 yard sign featuring company logo at a tee box
Recognition in full color programs with company name
Opportunity to place promotional item in golfer's swag bags

THANK YOU TO OUR 2017 SPONSORS!

SOLD! PRESENTING SPONSOR \$5,000

GREYSTONE POWER CORPORATION

SOLD! GOLD SPONSORS \$3,000

COUNTRY FINANCIAL, WELLSTAR DOUGLAS HOSPITAL

SOLD! 19TH HOLE AFTER PAR-TEE \$2,000

GEORGIA POWER COMPANY

SOLD! OFFICIAL DINNER SPONSOR

CARRABBA'S ITALIAN GRILL

SOLD! SILVER SPONSORS \$1,500

AT&T, HRC ENGINEERS, SURVEYORS & LANDSCAPE ARCHITECTS, KAISER PERMANENTE, SERVPRO OF DOUGLASVILLE

SOLD! REGISTRATION SPONSOR \$1,500

DOUGLAS COUNTY ECONOMIC DEVELOPMENT AUTHORITY

SOLD! LEADERBOARD SPONSOR \$1,500

GAS SOUTH

SOLD! PLAYER SWAG BAG SPONSOR \$1,500

ASSURED COMFORT HEATING | AIR | PLUMBING

SOLD! VOLUNTEER T-SHIRT SPONSOR \$1,500

UNLIMITED TS

SOLD! DRIVING RANGE NAMING SPONSOR \$1,200

PUCKETT EMS

SOLD! GOLF CART PLACARD SPONSOR \$1,000

RESURGENS ORTHOPAEDICS

SOLD! PREMIUM GRILL SPONSOR \$750

GORDON FOOD SERVICE

SOLD! BEVERAGE CART SPONSORS \$600

AMBASSADOR, COMCAST SPOTLIGHT, ORTHOATLANTA, FOXHALL RESORT & SPORTING CLUB, METRO GARAGE DOORS, INC., MIKE DUGAN

SOLD! BOXED LUNCH SPONSOR \$600

BLUEGRASS MATERIALS

SOLD! PREMIUM HOLE SPONSOR \$500

ALLSTATE RYAN RICE AGENCY, DOBBS HEATING & AIR, RA-LIN & ASSOCIATES, STALLINGS INSURANCE COMPANY

SOLD! MULLIGAN CARD SPONSOR \$500

PIONEER LAND GROUP

SOLD! OFFICIAL PHOTOGRAPHER

FAME INTERNET MARKETING

SOLD! OFFICIAL SOFT DRINK SPONSOR

PEPSICO

SOLD! OFFICIAL BEVERAGE SPONSOR

ATLANTA BEVERAGE COMPANY

Questions? Ready to sponsor?
Contact the Chamber at 770.942.5022 or
Stacy at garmon@douglascountygeorgia.com