



# HEART OF ROCK & ROLL

**FRIDAY, SEPTEMBER 29**

## SPONSORSHIP OPPORTUNITIES

### **GOLD SPONSOR \$3,000**

**WELLSTAR DOUGLAS HOSPITAL, COUNTRY FINANCIAL**

Company logo on permanent side panel of the 24' electronic leaderboard displayed at the turn  
Two golf foursomes (8 players)  
Two mulligan cards included for each golfer (16 mulligans)  
VIP parking for golfers  
Prime hole exhibit privileges at one hole on each of the Mountain and Lake courses (2 holes)

Company logo on tournament banners  
Recognition in full color programs with company logo  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

#### Sponsor must provide:

10x10 tent for both prime holes being hosted  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-TEE  
Snacks and beverages for golfers at your hole exhibit  
Opportunity to place promotional item in golfer's swag bags

### **SILVER SPONSOR \$1,500**

**AT&T, HRC ENGINEERS, SURVEYORS & LANDSCAPE ARCHITECTS, KAISER PERMANENTE**

Hole exhibit privileges at one hole on either Mountain or Lake course  
One golf foursome (4 players)  
One Mulligan Card included for each golfer (4 total)

Company logo on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

#### Sponsor must provide:

10x10 tent for exhibit at hole  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-TEE  
Snacks and beverages for golfers at your hole exhibit  
Opportunity to place promotional item in golfer's swag bags

### **PUTTING CONTEST SPONSOR \$1,500**

Opportunity to use your staff to facilitate the Putting Contest  
Exclusive marketing at Putting Contest  
Exhibit privileges at Putting Contest  
Company logo on the Putting Contest cards sold at registration and during the tournament  
One golf foursome (4 players)

Company logo on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

#### Sponsor must provide:

10x10 tent for Putting Contest exhibit  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-TEE  
Opportunity to place promotional item in golfer's swag bags

### **CLOSEST TO THE PIN SPONSOR \$1,200**

**R.K. REDDING CONSTRUCTION, INC.**

One golf foursome (4 players)  
Exhibit privileges at Closest to the Pin hole on Mountain or Lake Course

Company name on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

#### Sponsor must provide:

10x10 tent for exhibit at hole  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-TEE  
Snacks and beverages for golfers at your hole exhibit  
Opportunity to place promotional item in golfer's swag bags

### **LONGEST DRIVE SPONSOR \$1,200**

**COPART**

One golf foursome (4 players)  
Exhibit privileges at Longest Drive hole on the Mountain or Lake course

Company name on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

#### Sponsor must provide:

10x10 tent for exhibit at hole  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-TEE  
Snacks and beverages for golfers at your hole exhibit  
Opportunity to place promotional item in golfer's swag bags

# MORE SPONSORSHIP OPPORTUNITIES

## **HOLE-IN-ONE SPONSOR \$1,200**

**JOHN THORNTON CHEVROLET**

One golf foursome (4 players)  
Exhibit privileges at Hole-In-One hole on the Mountain or Lake course

Company name on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee  
Snacks and beverages for golfers at your hole  
Opportunity to place promotional item in golfer's swag bags

## **DRIVING RANGE NAMING SPONSOR \$1,200**

Listed as the naming sponsor on all marketing collateral  
(ex: GreyStone Power Driving Range)  
Exclusive marketing at Driving Range from 8 a.m. – 10 a.m.  
One golf foursome (4 players)  
Exhibit privileges at Driving Range

Company logo on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for Driving Range exhibit  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee  
Opportunity to place promotional item in golfer's swag bags

## **GOLF BAG TAG SPONSOR \$1,000**

Exclusive provider of bag tags to be placed on each player's bag at  
player registration (300 players)  
Bag tags will feature tournament logo on one side and your company  
logo on the opposite side

## **ICE BOX NAMING SPONSOR \$1,000**

Custom signage at premium location at the turn  
Recognition in full color programs with company name  
Opportunity to place promotional item in golfer's swag bags

## **BREAKFAST CAFÉ NAMING SPONSOR \$1,000**

Listed as the naming sponsor on all marketing collateral  
Marketing at Breakfast Café from 8 a.m. – 10 a.m.  
Exhibit privileges at the Breakfast Café  
Sponsorship includes food, beverages, high top tables, linens, and music  
Company logo on tournament banners  
Recognition in full color programs with company name  
Rotating color logo on electronic leaderboard  
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Any tables and chairs needed for your exhibit  
Raffle prize valued at \$25 or more to be awarded during the morning  
announcements of the tournament  
Opportunity to place promotional item in golfer's swag bags

## **BREAKFAST CAFÉ**

### **FOOD & BEVERAGE SPONSORS**

**BOJANGLES', CHICK-FIL-A DOUGLASVILLE**

Provide food and beverages for the Breakfast Café for 300 people  
Marketing exposure during the breakfast as a breakfast sponsor  
Recognition in full color programs with company name  
Social media exposure prior to, during, and after the tournament  
Opportunity to place promotional item in golfer's swag bags

## **PREMIUM GRILL SPONSOR \$750 (LOCATED AT THE TURN)**

**EVERYONE WILL STOP FOR THIS ONE!**

Premium placement beside the clubhouse at the turn  
Networking Opportunity with golfers from both courses and over 100  
volunteers and sponsors  
Recognition in full color programs with company name  
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

Grilled food for golfers, sponsors and volunteers  
(ex. hamburgers, hot dogs, fajitas, wings, kabobs)  
Cater to approx. 350 people  
Sponsor provides grill, cooks, plates, napkins, utensils and to-go boxes  
10x10 tent for food preparation  
Tables and chairs needed  
Themed décor to create a fun and festive atmosphere  
Opportunity to place promotional item in golfer's swag bags

## **BEVERAGE CART SPONSOR \$600 PER CART**

**COMCAST SPOTLIGHT, ORTHOATLANTA, FOXHALL RESORT & SPORTING CLUB,  
MIKE DUGAN, METRO GARAGE DOORS, INC.**

Exclusive opportunity to decorate a golf cart with company marketing  
collateral or themed decor  
Two company representatives may drive the cart to network with  
players and sponsors  
High visibility to all golfers and sponsors as carts are driven and seen  
on both golf courses  
Domestic beer, soft drinks and water provided with golf cart

Recognition in full color programs with company name  
Social media exposure prior to, during, and after the tournament  
Opportunity to place promotional item in golfer's swag bags or pass  
out from beverage cart

Sponsor must provide:

Three (3) cases of imported beer

## **HOLE SPONSOR \$400 PER HOLE**

**BANK OF NORTH GEORGIA, SHERROD AND BERNARD, P.C., SOUTHERN A&E,  
ORANGETHEORY FITNESS, DOUGLAS COUNTY SENTINEL, BIOLIFE PLASMA  
SERVICES, WEST GEORGIA TECHNICAL COLLEGE**

Hole signage featuring company name  
Hole exhibit privileges at location on either Mountain or Lake course  
Networking opportunity to speak to golfers as they tee off at your hole

Recognition in full color programs with company name  
Social media exposure prior to, during, and after the tournament

Sponsor must provide:

10x10 tent for exhibit at hole  
Any tables and chairs needed for your exhibit  
Raffle prize value \$25 or more awarded at the 19th Hole After Par-Tee  
Snacks and beverages for golfers at your hole exhibit  
Opportunity to place promotional item in golfer's swag bags

## **PREMIUM HOLE SPONSOR \$500 PER HOLE**

**ALLSTATE RYAN RICE AGENCY, RA-LIN & ASSOCIATES,  
STALLINGS INSURANCE AGENCY**

Upgrade your Hole Sponsorship to include electricity on a Premium  
Hole

# AND MORE SPONSORSHIP OPPORTUNITIES

## **GRILL AREA SPONSORS \$400**

### **DOUGLASVILLE CONFERENCE CENTER/PROOF OF THE PUDDING**

Network with golfers, players and sponsors as they play through the course  
Name included on golfers' map of sponsor's course location  
Recognition in full color programs with company name  
Social media exposure prior to, during, and after the tournament

#### Sponsor must provide:

Grilled food for players, sponsors and volunteers  
(ex. hamburgers, hot dogs, fajitas, wings, kabobs)  
Cater to approx. 200 people  
Sponsor provides grill, cooks, plates, napkins, utensils, and to-go boxes  
10x10 tent for food preparation  
Any tables and chairs needed for your exhibit  
Themed décor to create a fun and festive atmosphere  
Opportunity to place promotional item in golfer's swag bags

## **TEE BOX SIGN SPONSORS \$100**

### **BROOKVIEW APARTMENT HOMES, THE WRITING PAD, TROY UNIVERSITY**

24 x 18 yard sign featuring company logo at a tee box  
Recognition in full color programs with company name  
Opportunity to place promotional item in golfer's swag bags

## **THANK YOU TO OUR 2017 SPONSORS!**

### **SOLD! PRESENTING SPONSOR \$5,000**

GREYSTONE POWER CORPORATION

### **SOLD! 19TH HOLE AFTER PAR-TEE \$2,000**

GEORGIA POWER COMPANY

### **SOLD! OFFICIAL DINNER SPONSOR**

CARRABBA'S ITALIAN GRILL

### **SOLD! REGISTRATION SPONSOR \$1,500**

DOUGLAS COUNTY ECONOMIC DEVELOPMENT AUTHORITY

### **SOLD! LEADERBOARD SPONSOR \$1,500**

GAS SOUTH

### **SOLD! PLAYER SWAG BAG SPONSOR \$1,500**

ASSURED COMFORT HEATING | AIR | PLUMBING

### **SOLD! GOLF CART PLACARD SPONSOR \$1,000**

RESURGENS ORTHOPAEDICS

### **SOLD! VOLUNTEER T-SHIRT SPONSOR \$1,500**

UNLIMITED TS

### **SOLD! MULLIGAN CARD SPONSOR \$500**

PIONEER LAND GROUP

### **SOLD! BOXED LUNCH SPONSOR \$600**

BLUEGRASS MATERIALS

### **SOLD! OFFICIAL PHOTOGRAPHER**

FAME INTERNET MARKETING

### **SOLD! OFFICIAL SOFT DRINK SPONSOR**

PEPSICO

### **SOLD! OFFICIAL BEVERAGE SPONSOR**

ATLANTA BEVERAGE COMPANY

Questions? Ready to sponsor?  
Contact the Chamber at 770.942.5022 or  
Stacy at garmon@douglascountygeorgia.com

**WWW.DOUGLASCOUNTYGEORGIA.COM**